



ANNIVERSARY



**Toronto  
All Stars  
Steel  
Orchestra**

# **Sponsorship Opportunities**

**PROJECT HARMONY: BUILDING A HOME FOR STEELPAN YOUTH**

Friday, November 7, 2025  
Liberty Grand, Toronto

**Join us for a momentous celebration as TASSO  
marks its 25th Anniversary!**



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# Toronto All Stars Steel Orchestra

## **The Toronto All Stars Steel Orchestra (TASSO)**

is not just a band; it is a vibrant community that has captivated audiences with the enchanting sound of steelpan music for 25 years. Under the visionary leadership of Salmon Cupid, **TASSO** has transformed from a small alumni ensemble into an internationally acclaimed orchestra, showcasing the remarkable talents of over 480 young musicians since its inception, with a current membership of 50 talented individuals aged 8 to 18 from diverse backgrounds across the Greater Toronto Area.





**TASSO** embodies the principles of diversity, equity, and inclusion, with musicians representing many family, cultural, and learning backgrounds. This inclusive approach ensures that every child, regardless of their circumstances or abilities, has the opportunity to meaningfully participate in the transformative power of music.



**TASSO** has dazzled audiences at some of the finest music venues across Europe, including Vienna, Prague, Munich, and Salzburg, as well as in vibrant cities like Valencia, Barcelona, Rome, and Florence. The band's international acclaim also includes a celebrated performance at the Sydney Opera House and participation in the Toronto Raptors Championship Parade in 2019.



As a sponsor of the **TASSO 25th Anniversary Gala — PROJECT HARMONY: BUILDING A HOME FOR STEELPAN YOUTH** — you will enjoy a star-studded evening filled with exceptional music, delicious food, exciting live auctions, and the opportunity to connect with key community leaders and business influencers. Your sponsorship will not only leave a lasting impression on your guests but also demonstrate your commitment to nurturing the arts and supporting the next generation of talent.



The impact of your sponsorship goes beyond the event. It will directly support **PROJECT HARMONY**, **TASSO's** transformative initiative to establish a permanent home and rehearsal space, create North America's first "pan yard" for outdoor performances, and expand outreach programs to engage more youth in Toronto.







## Why Sponsor TASSO?

**TASSO** is committed to providing transformative musical experiences that foster creativity, discipline, and teamwork among young musicians. By becoming a sponsor, you will be investing in the future of these talented youth and helping to make a difference in the community.







## Demonstrating Your Support:

Your generous sponsorship of **PROJECT HARMONY: BUILDING A HOME FOR STEELPAN YOUTH** will ensure that **TASSO** can continue to empower youth through music education, performance opportunities, and community engagement. Join us in celebrating this milestone anniversary and making an impact in the lives of young musicians in Toronto.

Thank you for considering this opportunity to partner with **TASSO**. Together, we can ensure that the vibrant sounds of steelpan music continue to resonate in our community for years to come.



Interested in purchasing single tickets at \$500 per person? Please let us know.

## Sponsorship at a Glance:

	Presenting	Tenor Gold	Bass Silver	Double Seconds Bronze
	\$50,000	\$25,000	\$10,000	\$5,000
Number of tables (10 guests per table)	2	1	1	1
Premium table location	✓	✓	✓	
Customized sponsorship recognition	✓	✓		
Logo recognition in pre-event social media	✓	✓	✓	
Logo recognition in post-event thank you on social media	✓	✓	✓	
Company advertisement in event program	1 page	1 page	1 page	1/2 page
Logo recognition on TASSO website	✓	✓	✓	✓
Opportunity to provide promotional item for guests	✓	✓		
Full business receipt	✓	✓	✓	✓
2 Tickets to spring concert	✓	✓		

**Your generosity will fuel TASSO's mission to empower young musicians. Thank you for considering a meaningful gift.**





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Thank you for  
considering  
supporting  
TASSO.

For more information please contact:

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